

REPORT ON DIGITAL AWARENESS CAMPAIGN Organized by: Lucknow Vikas Manch Date: 16/02/2022 Participants: 57

Event Overview:

J S University organized a Digital Awareness Campaign aimed at educating the community about digital literacy and the safe use of technology. The campaign attracted 57 participants, including local residents and community members.

- **Objective:** The campaign sought to enhance awareness regarding the benefits and challenges of digital technology, focusing on empowering individuals to navigate the digital landscape safely and effectively.
- Activities:
 - Workshops: Sessions were conducted to teach participants about various digital tools, online safety practices, and the importance of maintaining privacy while using the internet.
 - **Demonstrations:** Practical demonstrations were held to help participants familiarize themselves with online services, including digital banking, e-governance, and accessing educational resources.

Conclusion:

The **Digital Awareness Campaign** was a valuable initiative, successfully equipping participants with essential digital skills and knowledge. Feedback from attendees highlighted the importance of such programs in promoting digital literacy and ensuring safer online experiences.

